## Short-term Intensive Course on Developing Yourself and Your Company, Faculty of Engineering, University of Debrecen, Hungary

The city of Debrecen has more than 200,000 inhabitants, making it the second largest city in Hungary. It lies in the north-eastern part of the Great Plain region about 240 km from Budapest. Debrecen is the cultural and scientific centre of eastern Hungary, a city of festivals, which has always been able to renew itself during its turbulent history of more than 650 years. The city is also attractive to tourists. It receives hundreds of thousands of visitors every year during its festivals, which include the Béla Bartók International Choir Contest, Debrecen's Jazz Days, the Hungarian language and cultural courses of the Debrecen Summer School, or the Flower Carnival held each year on 20th August.

The University is historically rooted in the Reformed College of Debrecen (founded in 1538) whose three academic sections later served as the basis for the establishment of the Hungarian Royal University of Sciences, created in 1912. With this heritage of more than 450 years, UD is one of the oldest institutions of higher education in Hungary. Today the university is comprised of 14 faculties and has close to 32,000 students, out of which 6,500 are internationals. UD was awarded the titles "Research University" (in 2010) and "University of National Excellence" (in 2012) by the Hungarian Government.

## **UD** ranked among Top Universities

Four Hungarian universities are included in the most recent QS World University Rankings with the UD featured between 601<sup>st</sup> and 650<sup>th</sup> position on the list of top universities in the world. In consideration of quality of foreign students training UD is at 304<sup>th</sup> position in the world's ranking list.

The **Faculty of Engineering** has been awarded several prizes for high quality education "The North Great Plain Quality" and the "Recognized for Excellence by the Hungarian Association for Excellence" prizes in 2008 and "Higher Education Quality Prize in 2011. It is a dynamically developing Faculty with over 2,700 students, out of which 1,000 are internationals, and a highly-qualified and enthusiastic teaching staff of about 100 members.

## **Short-term Intensive Course on Developing Yourself and Your Company**

The aim of the course is to transfer modern and practice-oriented skills of problem recognition, assessment of the situation, within clarification of expectations (PEST, SWOT analyses). For finding the causes of the problem different methods are applied (Ishikawa, Pareto analyses, 8D report). To find the resolution, feasibility studies are made including the costs, the formulation of the objectives and a business plan. During the feasibility study the quantitative and qualitative indicators are created with the help of the SMART methodology. In the project a Gannt-diagram is established to define the main and sub-activities and to plan the human, technical and financial resources. After all, the risk analyses are carried out to determine the resources and to secure the quality (FMEA, ISO 9001). When the expected results are not succeed, a PDCA is made and lean management system is applied.

## Sample Schedule for Developing Yourself and Your Company

Week 1-4

	Monday	Tuesday	Wednesday	Thursday	Friday
	Subject specific				
1	English	English	English	English	English
	Subject specific				
2	English	English	English	English	English
3			Advanced	Advanced	
4	Basics of	Module Project	Competence	Quality	Project work
5	Management	Practice	Development	Management	
6			Leadership	Advanced	
7	Development of	Production	Competence	Quality	Project work
8	Organization	Management	Development	Management	_

Please note that this is only a sample schedule. Subjects can be changed and further subjects can be added according to the needs of the applicants.

The cost of the intensive course is 1500 EUR/person.

Accommodation can be booked at the University's dormitories from 200 EUR/month/person price. The cost of full board is 500 EUR/ month.

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